



## FOR IMMEDIATE RELEASE

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### CONTACT

Charlie McCone, SF Parks Alliance  
charlie@sfparksalliance.org | (415) 801-4155

## SAN FRANCISCO PARKS ALLIANCE AND DO THE BAY RETURN WITH FREE OUTDOOR FILM SERIES, **SUNDOWN CINEMA: FILM NIGHT IN THE PARK**

-- Free Summer Film Series Kicks Off August 27 at Dolores Park--

**SAN FRANCISCO, CA (August 2021)** – **SF Parks Alliance** and **DoTheBay** are excited to announce the return of **Sundown Cinema's Film Night in the Park**. The free outdoor movie series features five films spread across five parks in all corners of San Francisco, beginning at Dolores Park on August 27.

Expect local food, drinks, music, neighborhood fun, and film selections that both cinephiles and casual moviegoers are sure to love. *Sundown Cinema* celebrates the unique character and beauty of San Francisco's parks and neighborhoods, and helps sustain these community spaces by donating a portion of the proceeds to the San Francisco Parks Alliance.

"We're so excited to bring this series back and provide a safe and uplifting way to come together after a long year apart", says Drew Becher, CEO of the San Francisco Parks Alliance. "Throughout the pandemic, our parks have served as a safe haven for all San Franciscans, and we can't think of a better way to honor and celebrate these spaces."

Sundown Cinema debuts on August 27 at Dolores Park with the San Francisco classic **Sister Act** with special performances from Sisters of Perpetual Indulgence and the Grace Cathedral Vine Choir. Next, the series returns to Alamo Square with Pixar's latest, **Soul**, in celebration of the neighborhood's history as the Harlem of the West. Other highlights in the series include the 20th anniversary screening of the SF cult classic **Princess Diaries** at Washington Square Park, and a debut screening at the Golden Gate Park Big Rec Field with **League of Their Own**. The season will culminate in October with a Halloween celebration at Jerry Garcia Amphitheater in McLaren Park with **E.T.**

The entire series is free and open to the public, but all attendees are encouraged to RSVP at [dothebay.com/sundowncinema](https://dothebay.com/sundowncinema), where you can enter to win reserved seating and special prizes at each movie night. Reserved [VIP seating is available here](#) to SF Parks Alliance members with a \$15 donation, and to anyone who joins as a new Parks Alliance member. Membership supports SF Parks Alliance work to create, sustain, and advocate for parks and public spaces that welcome and belong to everyone.

Stay tuned for more information and details regarding the screenings, performers, and giveaways!

Sundown Cinema is produced by **SF Parks Alliance** and **DoTheBay** in partnership with the **San Francisco Recreation and Park Department** and **SF Neighborhood Theater Foundation**. Special thanks to the **City of San Francisco**, **Xfinity**, and **Niantic** for their support in making this series possible.

Let's gather safely! SF Parks Alliance is monitoring the situation closely with respect to COVID-19 and the new delta variant. In working closely with the San Francisco DPH, we will continue to adapt when necessary to make sure that this is a safe event for all and held in accordance with local health guidelines. Masks are strongly encouraged.

### **Sundown Cinema Dates:**

- Friday, August 27 - Dolores Park - *Sister Act*
- Friday September 10 - Alamo Square - *Soul*
- Thursday, September 23 - Washington Square Park - *Princess Diaries* (20th Anniversary)
- Thursday October 7 - Golden Gate Park Big Rec Field - *A League of Their Own*
- Friday, October 22 - Jerry Garcia Amphitheatre - *E.T.*

[Full list of screening and event details](#)

### **Images**

G-Drive: [https://drive.google.com/drive/folders/1A\\_rhwmoea14vQq68-wPAu14oJ5AWG9oA](https://drive.google.com/drive/folders/1A_rhwmoea14vQq68-wPAu14oJ5AWG9oA)

### **Approved Links**

RSVP and Event Details:

[dothebay.com/sundowncinema](https://dothebay.com/sundowncinema)

### **Support SF Parks with Reserved Seating:**

<https://secure.sfparksalliance.org/event/sundown-cinema-vip/e351623>

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### **For SF Parks Alliance Media Inquiries:**

**CONTACT:** Charlie McCone

**E-MAIL:** [charlie@sfparksalliance.org](mailto:charlie@sfparksalliance.org)

### **SF Parks Alliance social media:**

**Instagram:** [instagram.com/sfparksalliance](https://www.instagram.com/sfparksalliance)

**Facebook:** [facebook.com/sfparksalliance](https://www.facebook.com/sfparksalliance)

**Twitter:** [twitter.com/sfparksalliance](https://twitter.com/sfparksalliance)

**Website:** [sfparksalliance.org](https://sfparksalliance.org)

### **About San Francisco Parks Alliance**

SF Parks Alliance is San Francisco's only citywide parks nonprofit. For over 50 years, SF Parks Alliance has been partnering with communities and the City to create better parks and public spaces. We believe everyone deserves access to safe and welcoming public spaces that foster joy and connection.

### **For DoTheBay Media + Sponsorship Inquiries:**

**CONTACT:** Brett Leader  
**E-MAIL:** [brett@dothebay.com](mailto:brett@dothebay.com)

### **DoTheBay Social Media:**

**Facebook:** [facebook.com/dothebay](https://facebook.com/dothebay)  
**Instagram:** [instagram.com/dothebay](https://instagram.com/dothebay)  
**Twitter:** [twitter.com/dothebay](https://twitter.com/dothebay)  
**Website:** [dothebay.com](https://dothebay.com)

### **About DoTheBay**

DoTheBay is What To Do in The Bay Area. Every day, DoTheBay helps answer the question "What are we doing tonight?" for countless people in the San Francisco Bay Area. To do this right, we believe in doing things locally. We're equal parts media property, creative agency, and event production company. Part of the [DoStuff](#) network of 20+ cities across North America.

SF PARKS ALLIANCE & DO THE BAY PRESENT



- AUGUST 27** • Sister Act AT Dolores Park
- SEPTEMBER 10** • Soul AT Alamo Square
- SEPTEMBER 23** • Princess Diaries AT Washington Square Park
- OCTOBER 7** • A League of Their Own AT Golden Gate Park Big Rec
- OCTOBER 22** • E.T. AT Jerry Garcia Amphitheatre

RSVP AT [DOTHETBAY.COM/SUNDOWNCINEMA](http://DOTHETBAY.COM/SUNDOWNCINEMA)



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