



### FOR IMMEDIATE RELEASE

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## Bigger. Bolder. Back.

# 'Entwined Meadow' Illuminated Art Installation Returns to Golden Gate Park

--Fantastical Realm of Sculpture, Curiosity and Color will Light Up Peacock Meadow Immersing Park Visitors in an Interactive Installation of Art, Technology, and Nature--

SAN FRANCISCO, CA – San Francisco Parks Alliance and San Francisco Recreation and Park Department in partnership with Bay Area artist Charles Gadeken are pleased to announce the return of the 'Entwined Meadow' illuminated art installation to Peacock Meadow in Golden Gate Park from December 2, 2021 through February 1, 2022. The dazzling forest of light entranced and captivated park goers during the pandemic and quickly became a popular evening destination for Bay Area residents.

The installation's 2021 debut boasts new sculptural artworks in varying arrangements, interactive elements, and an expanded layout that encompasses the site. This iteration of the immersive experience was designed specifically for Peacock Meadow by San Francisco artist Charles Gadeken, whose work includes commissions from Burning Man, Insomniac Events, Coachella, City of Palo Alto, San Francisco and many more. The arrangement in the installation will create twisting paths, trees to sit under, large flowering clusters to run around and admire, and constantly changing vistas of light and color to explore.

"Entwined provided so many residents and visitors with magic and respite from the pandemic last year. We are so pleased to see its return to Golden Gate Park and provide another safe, free, and outdoor event to Golden Gate Park," said SF Parks Alliance CEO Drew Becher.

This year attendees can look forward to an augmented immersive and sophisticated experience with more refined designs, sculptural elements and interactivity. The overall

composition has evolved to include two large trees standing 15 to 20 feet tall, ten new medium-sized trees ranging in height from 8 to 14 feet, and 22 new 'flower clusters' of varying sizes (making a total of 12 trees and 52 clusters). The new variety will create a more robust experience for visitors when exploring the everchanging, color drenched, glowing fantasy land. QR codes are incorporated into various elements to allow the public to create lighting patterns for a short duration of time, as well as peep holes in tree knots that will reveal hidden worlds to curious adventurers. The incorporated technology includes 150 lighting patterns with hundreds of variations, for 2-3 hours of original playtime! To truly transport you on your journey, an exciting new audio system within some structures will allow low-level ambient music, providing the ultimate connection between art, nature, and the mind.

"The City is excited that Entwined has returned to Golden Gate Park and has expanded to be bigger and more engaging," said Director of Cultural Affairs Ralph Remington. "During the dark winter months, having creative and immersive art experiences like Entwined helps us fully enjoy San Francisco, keeps us connected to one another, and increases foot traffic and related nighttime spending that all aid in the City's recovery. San Francisco has become a destination for outdoor illuminated art installations, and Entwined adds to our fully accessible cultural offerings that delight residents and visitors."

The installation is an invitation to play, explore and interact with the environment and engages all ages and all walks of life. Entwined creator, Charles Gadeken, champions accessibility to art and engaging others in artistic experiences in all of his work. Entwined lights the way for park visitors to continue a nighttime exploration along Car Free JFK with visits to the City's official holiday tree at McLaren Lodge, the Conservatory of Flowers dazzling light projections, and the SkyStar Observation Wheel and illuminated Bandshell in the Music Concourse.

"The pandemic continues to show us how parks are essential to our wellbeing--not only improving our health through nature and exercise, but feeding our souls through art, culture and human connection," said San Francisco Recreation and Park Department General Manager Phil Ginsburg. "We are incredibly excited to bring back an even better Entwined to Golden Gate Park, which will be alive with lights, music and more this winter."

### **Approved Links**

Project Details: sanfranciscoparksalliance.org/entwined

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### SF Parks Alliance social media:

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### **About San Francisco Parks Alliance**

SF Parks Alliance is San Francisco's only city-wide parks nonprofit. For over 50 years, SF Parks Alliance has partnered with communities and public agencies to create, sustain, and advocate for parks and public spaces that welcome and belong to everyone.

Throughout the pandemic, SF Parks Alliance has continued to offer safe, accessible, and joyful ways to celebrate our city's parks and public spaces with impactful programming that includes: Entwined, the SkyStar Observation Wheel, concerts at the Golden Gate Bandshell, Sundown Cinema outdoor movie nights, Skybridge on Stevenson community performances and more!

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### **About the San Francisco Recreation and Park Department**

The San Francisco Recreation and Park Department currently manages more than 220 parks, playgrounds and open spaces throughout San Francisco, including two outside city limits—Sharp Park in Pacifica and Camp Mather in the High Sierras. The system includes full-complex recreation centers, swimming pools, golf courses, sports fields and numerous small-to-medium-sized clubhouses that offer a variety of sports- and arts-related recreation programs for people of all ages. Included in the Department's responsibilities are Golden Gate Park, Coit Tower, the Marina Yacht Harbor, the San Francisco Zoo and Lake Merced. In 2017, San Francisco became the first city in the nation where all residents have access to a park within a 10-minute walk, a direct result of the Department's commitment to increasing and improving parkland in the city.

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### **About Charles Gadeken**

Charles Gadeken is an award-winning industrial artist working in the creative field for over 25 years, whose monumental interactive public artworks reimagine the world post-nature. Artwork commissions include Black Rock Arts Foundation, City of San Francisco, Insomniac Events, Coachella, Absolut Vodka, City of Palo Alto, City of Calabasas, City of Los Altos, Stanford University, and more. Many of Charles' works have been exhibited internationally.

Focused on engaging the imagination in the objects created and the method of their creation, Charles dedicates his work to increasing artistic community and public awareness of art. Many pieces are interactive, encouraging spectators to become participants in the artistic experience. In addition to making art, his artistic practice encourages others to do so and has inspired hundreds of people to participate in art-making for multiple projects. Charles also aims to create public art that contributes to and celebrates the community and increases public interest and connection to the place and region.