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## SF PARKS ALLIANCE AND NOISE POP ANNOUNCE RETURN OF THE DUE SOUTH CONCERT SERIES AT JERRY GARCIA AMPHITHEATER IN MCLAREN PARK

- Free Outdoor Concert Series Kicks Off in San Francisco's McLaren Park on Saturday, August 27 -

**SAN FRANCISCO, CA (June 28, 2022)** – **San Francisco Parks Alliance** and **Noise Pop** are excited to announce the return of **Due South**, a free outdoor concert series taking place at the historic Jerry Garcia Amphitheater in McLaren Park. First launched in the summer of 2019, the return of this concert series has been made possible by the City of San Francisco, District 11 Supervisor Ahsha Safaí, and the Office of Economic & Workforce Development.

In 2022, Due South will feature a diverse lineup of contemporary talent, celebrating the cultures and communities that surround McLaren Park and its neighboring districts. All three concerts in the series are free and open to the public, taking place on the following Saturdays: August 27, September 17, and October 8. Attendees can expect to enjoy live music, local eats, and neighborhood fun from 2-6PM at each event, as well as free bike valet services from the San Francisco Bicycle Coalition.

The kick-off concert on August 27 will center the unique sounds of the post-metal band **Deafheaven**, as well as the distinct post-punk vibe of the Oakland-based band **Marbled Eye**. Come September 17, **Thao** – a veteran artist, songwriter, touring musician, and producer – will take to the stage alongside **Ruby Ibarra**, a rapper and local spoken word artist known for her sharp lyricism and rhythmic flows. **Ozomatli**, a group defined by their vocal activist viewpoints and wide array of musical styles, and **La Misa Negra**, a 7-piece band known for their electrifying blend of cumbia and high-energy Afro-Latin music, will close out the series on October 8.

"I am thrilled to welcome back thousands of concert attendees to Jerry Garcia Amphitheater in McLaren Park," says District 11 Supervisor Safaí. "It's so important to not only activate the Amphitheater, but to also highlight our local small businesses that have been slow to recover from the effects of pandemic closures."

Notably, McLaren Park is the second-largest park in San Francisco. Located near the southern border of the city, this seemingly hidden gem features expansive natural areas of scenic meadows, the recently renovated Redwood Grove playground, and more than seven miles worth of biking and walking trails spread across 312+ acres of native plants and wildlife.

"Seeing this electrifying event back in business after three long years is really exciting," says San Francisco Recreation and Park Department General Manager Phil Ginsburg. "Not only is this series bringing back free outdoor concerts to the city's southeast side, it's also an opportunity for the

community to connect in a one-of-a-kind venue that has been lovingly improved for both musicians and music-lovers.”

Nestled within the trees of McLaren Park, Jerry Garcia Amphitheater is a Greek-style outdoor concert theater with outstanding acoustics and scenery. Originally built in 1970 by SF Rec & Parks, the Amphitheater was renamed in 2006 in honor of the Grateful Dead icon who grew up nearby in the Excelsior. With support from SF Rec & Parks and community groups like Friends of the AMP, the Amphitheater has recently undergone a nearly \$1.5M renovation to better accommodate community events, movie nights, and free outdoor concerts like Due South. These improvements were part of the larger 2018 McLaren Vision Plan, in which the community prioritized investments within their park.

“McLaren Park is one of the most under-appreciated but incredible spaces in San Francisco,” says Noise Pop founder Kevin Arnold. “We’re excited to be working alongside SF Parks Alliance and the City of San Francisco to fill the park with such culturally rich, free music programming again.”

At each Due South event, concert goers will enjoy an afternoon of live music within a venue that can only be described as one of the city’s most beautiful natural settings. Beyond the music, this concert series also provides critical support for greenspaces, like McLaren Park, across San Francisco by donating a portion of proceeds to SF Parks Alliance.

“We’re thrilled to support the return of Due South,” says Drew Becher, CEO of SF Parks Alliance. “With such a unique and diverse line-up of performers, the entire series is truly a celebration of the communities that surround a great, and often overlooked, city park.”

All Due South concerts are free and open to the public, but attendees are encouraged to RSVP online at [duesouthsf.com](https://duesouthsf.com) to enter to win reserved seats and prizes at each concert. There, they can also purchase reserved seating to ensure that they get the best seats in the park.

Due South is produced by SF Parks Alliance and Noise Pop, in partnership with the San Francisco Recreation and Park Department. Special thanks to the City of San Francisco, District 11 Supervisor Ahsha Safaí, the Office of Economic & Workforce Development, and sponsors for their support in making the returning year of this series possible.

### **Due South Schedule 2022:**

- Saturday, August 27: Deafheaven...Marbled Eye
- Saturday, September 17: Thao...Ruby Ibarra
- Saturday, October 8: Ozomatli...La Misa Negra

### **Approved Images + Design Files**

<https://drive.google.com/drive/folders/1hB0JUrdhkDY7Yzt35VEUD0GAJY1-t3Ua?usp=sharing>

### **Approved Links**

Purchase Reserved Seating or RSVP For a Chance to Win at: [duesouthsf.com](https://duesouthsf.com)

Support Due South & SF Parks Alliance through donating online at: <https://bit.ly/3Oy7pDh>  
<https://sanfranciscoparksalliance.org/projects/due-south/>

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**About San Francisco Parks Alliance**

SF Parks Alliance is San Francisco's only citywide parks nonprofit. For over 50 years, we've been partnering closely with communities and public agencies to create, sustain, and advocate for parks and public spaces across the city. We believe that everyone deserves access to safe and welcoming community spaces, regardless of where they live in San Francisco.

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**About Noise Pop**

Paying homage to the greats and focusing on the best of the up-and-coming artists, Noise Pop cultivates revitalizing experiences and supports the broad scope of Bay Area culture.